



GoDesign Inc

PROJECT BROCHURE

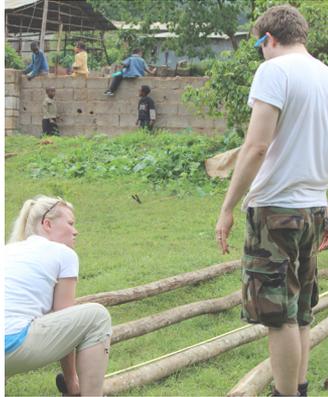


ABOUT US



HISTORY

GoDesign was founded by three SCAD alumni who wanted to make a difference in the lives of the poor and impoverished around the world. Since the first trip in October of 2011, GoDesign has designed and constructed 2 schools and 2 houses.



RESEARCH

GoDesign's strategy is to design and build using local materials found in the project area. This requires study and research in the various areas where we work.



BUILD STRATEGY

Using native tools, indigenous building techniques, and materials from the local market, GoDesign develops a solution for the architectural need while teaching the local tradesmen these building techniques.

Our goal is simple: apply design to the local techniques, teach the locals how to implement the design principles, then change the course of construction in rural developing countries.



SCOTT JACKSON: CO-FOUNDER AND PRESIDENT

Scott Jackson is a graduate of the Savannah College of Art and Design with a Masters degree in Architecture. Through his studies and research Scott began to develop a passion for design in developing countries. After graduation Scott had many opportunities to travel to developing countries and see first hand the need for design. Returning from these trips Scott, along with Eric McManus and Stephanie Jackson founded GoDesign. Scott is a gifted leader and passionate about the work that is being accomplished. Scott stated, "I love to travel and spend time getting to know the amazing stories of people in these developing countries."



In October of 2011 GoDesign partnered with Impact Ethiopia to act as a donor organization in the design and construction of a school in Dilla, Ethiopia. This project was constructed as an example of how to use alternative materials in the construction of buildings in southern Ethiopia. Three pits were dug on site providing dirt which were used as the primary building material. Dirt was then compacted inside of forms with tamps made of concrete. This construction process is called rammed earth construction.

PROJECT STATUS: COMPLETED, WAITING ON GOVERNMENT APPROVAL TO OPEN

PROJECT COST: \$16,000

PROJECT LOCATION: DILLA, ETHIOPIA

PROJECT PARTNER: IMPACT ETHIOPIA

STATESIDE PARTNER: INDIVIDUAL DONOR



BRINGING EDUCATION TO THOSE WHO NEED IT

GoDesign sent donors and professionals to monitor the construction process and to provide expertise and insight when necessary. The construction process lasted one year.

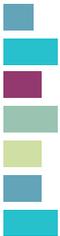




PRO



15 day design build project





PROTOTYPE HOUSING

In the summer of 2012 GoDesign came across a family in great need. The family consisted of a husband and wife, three children, two goats and a chicken. The father is uneducated and unemployed and the mother recently completed the eighth grade at the age of 29. When we met this family they lived in a 4m x 4m house made of mud that was about to fall over. In this house the family of 5 and the animals shared one twin mattress.

PROJECT STATUS: COMPLETED, occupied
PROJECT COST: \$500

PROJECT LOCATION: DILLA, ETHIOPIA

PROJECT PARTNER: IMPACT ETHIOPIA

STATESIDE PARTNER: Jamestown Baptist Church and Pleasant View Baptist Church summer mission team.

Our goal was to build a home that could house this family and their animals. Because they had no power, natural light was important in the design concept.

As we began to design the house it became apparent that in addition to natural light, water was another key issue that needed to be addressed. Most families must bring water to their home from the local water source, this can be expensive for the typical family in rural Ethiopia. GoDesign applied a butterfly roof to the house allowing for the collection of rain water. This water can be used for washing of clothes, bathing, and for cleaning needs.





School

THREE CLASSROOM DESIGN

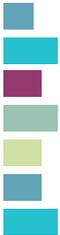
The northern region of Ethiopia is known to be one of the hottest and driest places on earth. The people here are nomadic and follow their herds in search for water.

According to VWDO, a local NGO working with these people; only 10% of the school aged children have an opportunity to attend school. In many towns in this region there are no schools. Where you find schools the education level is very poor, so poor that most families are not willing to send their children.

Because of the hot and dry climate most buildings in this area are very uncomfortable to inhabit during the day. Due to this issue people take advantage of whatever breeze and shade may be found outside.

The goal for this project was to create classrooms that would be comfortable for the children throughout the day and would use as many local materials as possible. The nearest market was a two hour drive, which would make many materials very expensive. We decided to use rock as the primary building material due to its abundance in the region.

Due to being constructed in an earthquake zone, the building has large vertical columns and horizontal concrete bracing for extra support. The large rock walls have great thermal mass which keeps this building about 15 degrees cooler than other buildings in this region.





PROJECT STATUS: Nearing Completion
PROJECT COST: \$26,000
PROJECT LOCATION: Northern Ethiopia
PROJECT PARTNER: Voice of the Wilderness Developmental Organization
STATESIDE PARTNER: Summit Church Charleston SC



HOUSING DUPLEX



UNDER CONSTRUCTION

HOW TO GET INVOLVED WITH GoDESIGN INC.

GoDesign has had the opportunity to design and construct four projects in Ethiopia in the past two years, and has a fifth project currently under construction. As you can imagine the needs are great. In the next year GoDesign would like to increase our workload in Ethiopia as well and look into expanding into another country.

There are many ways you can get involved with GoDesign:

Giving, Going, Designing, Praying

If you would like more information about how you can support GoDesign you can visit www.godesigninc.org.

If you would like information about funding a project please contact scott.godesign@gmail.com.



MAKING A DIFFERENCE



GoDESIGN

CHANGING THE WORLD WITH DESIGN.

GoDesign Inc. Designs and builds for the poor and impoverished around the world.

*In the past two years
GoDesign has taken over 70
volunteers to Ethiopia to provide
expertise in the area of design
and to love on the people.*

If you are interested in joining GoDesign on a trip please contact us. We are looking for people willing to make a difference in the lives of the poor and impoverished and to help us on our mission.



Board of Directors

Ryan Bacha is a graduate of Virginia Tech University with a Masters of Architecture. In 2003 Ryan began teaching at SCAD as a professor of Architecture. In addition Ryan is also the owner of BKDW, a design firm in Savannah.

Kevin Chafin is currently the Principal and Lead Architect for CEMS Inc., a multi-discipline Architectural and Engineering Firm located in Charleston SC. Kevin is a LEED Accredited Architect who has worked across the United States as well as internationally. Kevin graduated from Savannah College of Art and Design with a Masters of Architecture in 1996. Kevin is an Elder at Summit Church in Charleston, SC with responsibility overseeing Missions and Administration.

Courtney Harwell is a graduate of the Savannah College of Art and Design. She has a BFA in Interior Design and a BFA in Graphic Design. Courtney has professional experience working at HKS, one of the largest Architecture & Interior Design firms in the United States.

Jeff Hupman previously worked as an Investment Advisor Representative with Christian Values Investing. Jeff has been a financial advisor since 2004. He has had experience as a stock broker and office manager with Edward Jones. Jeff is a lay leader for the Crown Financial ministry at Savannah Christian Church.

Melanie Parker is a graduate of Georgia Tech University with a Masters in Civil Engineering. Melanie began teaching at SCAD in 2006. Melanie also works as a structural engineer at Hargrove Engineers.





2013 GODESIGN EVENTS AND ACTIVITIES

Throughout the year GoDesign hosts several events to bring support and awareness to our work. So far in 2013:

January: Founder Scott Jackson spent 12 days in Ethiopia overseeing the construction of the school in northern Ethiopia. Following that trip Scott took a vision trip to Haiti, where he spent 5 days meeting with 8 different organizations.

March: Founder Scott Jackson returned to Ethiopia with a team from Savannah, GA to begin construction on a youth center in K'ore.

April: An event titled "Ethiopia Night" was held at the Bamboo Gardens with over 100 supporters in attendance.

May: GoDesign hosted the 3rd Annual GoDesign Charity Golf Tournament.

May/June: Founder Scott Jackson spent 5 weeks in Ethiopia. A team from Charleston, SC and a group of SCAD architecture alumni joined him for the first 3 weeks of the trip.





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